



October 3, 2013

Ms. Summer Reese
KPFT-FM
Pacifica Foundation
1925 Martin Luther King Jr. Way
Berkeley, CA 94704

Dear Ms. Reese:

The purpose of this letter is to inform you that KPFT-FM no longer meets the criteria for Minority Audience Service Station (MASS) designation within the CPB Radio Community Service Grant (CSG) program. This does not affect the station's general eligibility for a CSG. However, it will affect the level of funding the station may be entitled to.

Per CSG policy, a station will receive a MASS designation if their measured minority audience composition (Cume) is greater than forty percent (40%) averaged over the previous three consecutive measured quarters. Our data shows your station's average minority Cume to be 34%.

Stations in the radio CSG program with a MASS designation receive the following considerations:

- need to meet only half of their relevant Audience Service Criteria (ASC) goals;
- may meet the minimum staffing requirement with full-time equivalents (FTE);
- receive a 1.5 multiplier to their base grant
- receive a 1.5 multiplier to their NFFS if they are eligible for an incentive grant

Because CPB is aware of the potential financial impact of such a change in status within the CSG program, KPFT-FM will retain the MASS designation in FY2014 and be eligible for related funding. This advance notification will allow your station to prepare and budget for any related change in funding to follow FY2014. Beginning with the FY2015 (begin October 1, 2014), KPFT-FM will no longer hold the MASS designation within the CSG program and will receive a level of funding consistent with the change in status.

CPB is currently working through the FY14 CSG calculation process and will notify all grantees of their FY2014 CSG amounts in the coming weeks.

Please feel free to contact me at 202-879-9767 or carrd@cpb.org should you have any questions.

Sincerely,

A handwritten signature in blue ink that reads "Deborah Carr".

Deborah Carr
Director, CSG Radio Administration

cc: Nadine Feaster, Director, Grants Administration, CPB
Raul Salvador, Licensee Official, KPFT-FM