

Petition to Remove Tracy Rosenberg from KPFA's Local Station Board

We, as members of KPFA, call for a vote to remove KPFA Listener Delegate Tracy Rosenberg for actions adverse to the best interests of KPFA and the Pacifica Foundation. In her partisan quest to eliminate her opponents within KPFA, Rosenberg has created legal liabilities for the foundation, undermined KPFA's fundraising, attacked its union, and destroyed KPFA's most popular local program, *The Morning Show*.

- **DESTRUCTION OF KPFA'S MORNING SHOW.** While serving as a member of the Pacifica National Board, Rosenberg drew up and presented to Pacifica management a list of staff to purge from the station in September 2010. That list included *Morning Show* co-hosts Aimee Allison and Brian Edwards-Tiekert, as well as *Evening News* co-anchor John Hamilton – all critics of Rosenberg's board faction. As *The Morning Show* was KPFA's most listened-to local program, and its largest fundraiser; and as Rosenberg's list broke the seniority provisions of KPFA's union contract, Rosenberg clearly placed her partisan interest in eliminating her opponents, above her concern for the well-being of the institution on whose board she serves.

KPFA's staff union warned that a board member's involvement in hand-picking staff to eliminate constituted "tortious interference" in KPFA's union contract. Nevertheless, Pacifica pressed ahead with Rosenberg's hit-list and laid off Brian Edwards-Tiekert and Aimee Allison in breach of KPFA's union contract. After spending over \$30,000 on an anti-union law firm to defend its actions, Pacifica was forced to reinstate Brian Edwards-Tiekert with back-pay.

The elimination of KPFA's *Morning Show* has, according to web listening statistics and audience research data, cost KPFA dearly in terms of audience. Morning drive-time pledges during the Winter 2011 fund drive fell nearly \$140,000 compared with the prior year. At that rate, the cost to KPFA of Rosenberg's actions can reasonably be estimated at roughly \$500,000 in pledges per year.

- **ELECTION FRAUD.** In January 2011, the Local Boards at KPFA and KPFAK elected representatives to the Pacifica National Board who represented a challenge to the majority held by Rosenberg's faction. Rosenberg brought two motions before the Pacifica National Board to overturn those elections under fraudulent auspices and for specious reasons.

Specifically, she circumvented the notice requirements of Pacifica's bylaws by misrepresenting her motions, in writing, as the work-product of a board committee that had not even met to consider them. The passage of those motions permitted incumbent members of the Pacifica National board to illegally extend their terms of office, thus preserving the power of the faction that backed removal of KPFA's *Morning Show*.

Rosenberg's actions triggered two lawsuits against the Pacifica Foundation. Defending them cost the Foundation significant money. Both of Rosenberg's motions were ultimately overturned by court injunction.

- **EMAIL THEFT AND MISREPRESENTATION.** Rosenberg misappropriated a list of KPFA members' personal email addresses, moved it to a server account controlled by an outside nonprofit that she directs, and used it to spam KPFA members with emails purporting to be from KPFA to promote the new *Morning Mix* program. Her action violated KPFA's written email use policy; it triggered complaints from KPFA members; and it also undermined KPFA members' faith in the ability of the Pacifica Foundation to safeguard their private information, which can be expected to lead to a drop in donations. She has been censured by KPFA's Local Station Board for these actions.

When KPFA's listeners elected Tracy Rosenberg to her present office, they did not elect her on a platform of election fraud, email theft, and purging *The Morning Show*. Since that is the course of action she has pursued, we ask that she be removed from office.

NAME (please print clearly)	STREET/CITY/STATE/ZIP	SIGNATURE	<input type="checkbox"/> I am a listener-member of KPFA
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MAIL PETITION TO: SaveKPFA, PO Box 3263, Berkeley CA 94703. If you have questions or want to be kept informed about the status of this petition, contact us at votesavekpa@gmail.com or www.SaveKPFA.org. You are eligible to sign this petition if you have either: 1) donated \$25 or more to KPFA in the past year, **OR** 2) volunteered more than 3 hours at KPFA in the past year.

DIRECTIONS:

1. Print and sign the petition.
2. Fold with the SaveKPFA address showing, tape shut, add a stamp & drop in the mail.

PLACE
FIRST
CLASS
POSTAGE
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SaveKPFA
PO Box 3263
Berkeley CA 94703